

## Summary

Proven, award-winning visual design pro with 10+ years of experience as Graphic Designer and beyond. Creator of designs for marketing products, programs, and full campaigns, using advanced skills borne from years of working, innovating, and collaborating with passionate leaders, clients, and smart teams.

## Skills & Competencies

- U.S. military Veteran with team leader history
- Adobe Creative Suite programs mastery: Photoshop, InDesign, Illustrator, Dreamweaver – on Mac or PC
- Microsoft Office programs mastery: Word, Excel, Powerpoint – on Mac or PC
- Graphic Design for web, social media, branding, presentations, and full identity programs
- Photography, editing, and photo retouching
- Self-training, motivated continual learner
- Print design pro – ideation to deliverables, including working with and managing all print vendors
- Art Direction of photography, location and in-studio
- Writing and editing experience
- Managing and mentoring junior staff and interns

## Education & Achievements

### BA, Advertising Design and Marketing

The College of New Jersey, Ewing, NJ

### AA, Graphic Design

Mercer County College, West Windsor, NJ

### MCIW (web design training)

New Horizons Computer Learning Centers  
King of Prussia, PA

### Digital Photography

University of the Arts (non-degree training)  
Philadelphia, PA

- ▶ Achieved Adobe internal Pre-Release and Beta testing designer status for InDesign
- ▶ National Graphic Design award (logo category)
- ▶ Creator of in-house design department (Council Creative Group, Philadelphia City Council)
- ▶ Team Art Director during creation of innovative direct marketing technology, GPS Mail
- ▶ Introduced 3D product scanning and rendering to the construction materials industry

## Experience

<b>Designer/Owner</b> <i>TonyBuford Creative</i>	Philadelphia, PA	(1999–Current)
<b>Graphic Designer &amp; Art Director</b> <i>Philadelphia City Council</i>	Philadelphia, PA	(2015–2018)
<b>Sales Specialist, Retail Divison</b> <i>Apple, Inc.</i>	Philadelphia, PA	(2010–2015)
<b>Art Director</b> <i>Managing Editor, Inc.</i>	Jenkintown, PA	(2007–2008)
<b>Adjunct Professor, Graphic Design</b> <i>Rowan College at Gloucester County</i>	Sewell, NJ	(2006–2008)