



(215) 990-5001

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Philadelphia, PA

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Designer, veteran,
teacher, innovator,
maker, mentor,
musician, typographer,
student, volunteer,
producer, doer

This résumé is about a design and branding pro who has strategy, teaching, art direction, and project lead experience of 10-plus years.

The résumé objective is to provide enough clear background information to incite you to call for an interview, and get professional help. *The good kind.*

That number is **(215) 990-5001**.

Education

The College of New Jersey, Ewing, NJ
BA, Advertising Design

Mercer County College, West Windsor, NJ
AA, Graphic Design

New Horizons CLC, King of Prussia, PA
Master Web Design certification (MCIW)

Designer & Owner

TONYBUFORD CREATIVE, LLC, PHILADELPHIA, PA (CURRENT)

Crafts design, strategy, copy and photography for print and interactive, building unique identities. Develops clients' brands to get them noticed and remembered. Working as freelance designer and art director.

Art Director & Graphic Designer

PHILADELPHIA CITY COUNCIL, PHILADELPHIA, PA (JAN 2015–JULY 2018)

Founder of in-house studio Council Creative Group. Designed print, identity, web, and event promotions. Interviewed, selected, and managed fellows/interns. Wrote, designed, and led training for Council members and staff. Reported to Council's COO.

Sales Specialist, Apple Retail

APPLE INC., PHILADELPHIA, PA (JULY 2010–JAN 2015)

Worked with sales team, identified business prospects, and provided insight in area of speciality: workstations and software for visual design. Gained invaluable brand development skills working with the most admired brand and best-managed retail operation on the planet.

Art Director

MANAGING EDITOR, INC., JENKINTOWN, PA (2007–2008)

AD on art director/writer team. Designed ads, training, multimedia, direct marketing, trade shows, packaging and promotions. Reported to CEO.

Adjunct Assistant Professor, Graphic Design

ROWAN COLLEGE AT GLOUCESTER, SEWELL, NJ (2006–2008)

Instructor, *Electronic Publishing & Typography*, and *Foundations of Computer Graphic Design*. Taught graphic design, Adobe Creative Cloud programs and illustration. Research area: Intellectual Property.